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Leading European Expert To Discuss Cutting-Edge Laser Cosmetic Surgery Techniques At Media Event In Sydney

New laser technologies are dramatically reducing the downtime experienced by cosmetic surgery patients while delivering safe and effective results. Recent advances in skin resurfacing and liposculpture, called Fractional CO₂ laser and laser lipolysis respectively, will be presented at a media event in Sydney on Wednesday the 19th of March by European Aesthetic medicine expert, Dr Nicola Zerbinati. Dr Zerbinati will also discuss the role of laser in cellulite reduction and reduction of fluid retention.

Dr Zerbinati is currently visiting Australia as a guest speaker at the 2008 ACCS, CPSA & AAFPS cosmetic surgery conference where he is educating Australian cosmetic medicine professionals on the use of the new technologies.

SmartXide DOT Fractional CO₂ Laser

Traditional CO₂ Laser skin re-surfacing has been in use since the mid-nineties and involved completely removing layers of the skin for the purpose of wrinkle reduction, skin tightening and improving the appearance of scars. The downside of this technique is that it could require up to 3-weeks of downtime for the patient with redness in the skin for up to a further three months.

The new Fractional CO₂ laser technology, called Smartxide Dot, has reduced the downtime that patients experience from weeks to days. The new technique involves ablating the skin with hundreds of tiny pillars of laser energy that penetrate the skin to stimulate the body's natural collagen production, which results in smoothing the appearance of fine lines and wrinkles. By treating in this manner over a course of treatments the patient receives the benefits of an ablative treatment but the skin can recover at a faster rate and the patient experiences less discomfort.

Dr Zerbinati said the new laser system gave the doctor the ability to treat in a minimally invasive manner or in a traditional deep rejuvenation for areas such as deep wrinkles. "The technology allows me provide my clients with a gentle fractional treatment to improve their skin complexion and reduce fine lines and wrinkles, or if necessary I have the option to perform more aggressive fractional treatments to achieve outstanding results in more difficult cases," said Dr Zerbinati.

SmartLipo Laser Lipolysis

SmartLipo "Interstitial laserlipolysis" (LASERLIPOLISI®) offers the opportunity to perform minimally invasive liposculpture treatments (cannulas of less than 1 mm in diameter), in a much less traumatic manner compared to traditional liposuction techniques. The Smartlipo laser causes the membranes of the adipose (fat) cells to break-up, transforming them into an oily substance that is safely re-absorbed and eliminated in a natural manner, or can be drained away using low-pressure suction.

Coagulation of small blood vessels ensures there is less bleeding ecchymosis than traditional methods.

An added benefit of the laser is that it promotes tissue tightening through bulk thermal heating and tissue coagulation, something traditional liposuction cannot replicate. This causes the skin to contract in areas where fat has been removed.

Dr Zerbinati says that because of Smartlipo's less invasive nature it can be used on areas where traditional liposuction is risky. "You can treat the arms, neck and face. Additionally, because you get collagen shrinkage, you would not only reduce the volume of fat you would also get a reduction in ptosis (drooping) of the skin," he said.

Dr Zerbinati also said that downtime is minimised with through use of the laser. "These patients can go back to their jobs a couple of hours after the procedure. There is no bruising, no fibrosis and no major side effects."

Event Details

Dr Zerbinati will give a detailed presentation, including treatment examples, on Fractional CO2 laser, Laser Lipolysis, and laser cellulite reduction. The event will be held in the Sydney CBD on Wednesday, the 19th of March, from 9.30-11am. For location details and to register for the event please contact Dan O'Donnell from High Tech Laser Australia on 1300 300 233.

About Dr Zerbinati

Dr Zerbinati has served as Professor of Dermatology and Venereology at the University of Insubria, Italy, since November 2000, and was formerly a lecturer in Aesthetic Medicine at the University of Pavia. He is a sought after speaker at many international cosmetic surgery conferences and is currently visiting Australia as a guest speaker at the 2008 ACCS, CPSA & AAFPS cosmetic surgery conference that is being held from the 13th to the 16th of March on the Gold Coast.

About High Tech Laser

High Tech Laser Australia is Australia's largest supplier of European-designed medical lasers with over 50 lasers in their range. The company has is part of the High Tech Laser Group which has been a major European supplier of high technology devices for the last 20 years. The company provides lasers to the cosmetic surgery, aesthetic, dental and medical industries for hair removal, endo-vascular and intravascular treatments, photo-rejuvenation, tattoo removal and skin resurfacing, surgery, teeth whitening, laser teeth drilling, and more. For information call 1300 309 233 or visit www.hightechlaser.com.au.

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